

Consent to the Processing of Personal Data and the Taking and Use of Photographs and Audiovisual Recordings

"Bike License" services are provided by the **Association of Professional MTB Instructors and Guides**, reg. no.: 09172645, registered at Sokolská 542/32, Olomouc 779 00, recorded in the Commercial Register maintained by the Regional Court in Ostrava, Section L, Insert No. 19104, (hereinafter referred to as "Bike License" or "**Provider**").

The term "**Customer**" refers to an individual who, on the website www.bikelicence.cz, enters into individual agreements with Bike License for the provision of services by Bike License. The Customer can only be a fully competent person. The Customer also includes the legal representative of the participant who enters into individual agreements with Bike License on the website www.bikelicence.cz on behalf of the participant for the provision of services by Bike License.

- 1 The Customer, by completing the registration on the website www.bikelicence.cz, grants Bike License consent to process the personal data of the Customer and the participant, and, if applicable, also grants Bike License consent to take and use photographs or other audiovisual recordings for the purpose of promoting Bike License and publishing these recordings on the websites www.bikelicence.cz and www.wombec.cz, as well as on the social media platforms Facebook and Instagram, and on the websites www.youtube.com and www.vimeo.com.
- 2 The data controller is Bike License, which determines how and for what purpose the personal data of the Customer and the participant will be processed. Bike License will not disclose these personal data to third parties. Bike License has not appointed a Data Protection Officer, and personal data will not be transferred abroad. An exception may be the transfer of contact information of WOMBEC (World Mountain Bike Education Congress) participants to the organizers of future editions of this congress.
- 3 The processing of personal data is carried out in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation - GDPR), and related Czech legislation.
- 4 Bike License processes the personal identification and contact information of the Customer and the participant as stated in the contract, such as the name and surname of the Customer and the participant, date of birth of the Customer and the participant, the address of the Customer, the email address of the Customer, the telephone number of the Customer, or information provided to Bike License for the purposes of entering into and managing the contract, fulfilling its legal obligations, or with the consent of the Customer for advertising and marketing purposes, sending updates about the products and services of the data controller, and sending commercial communications in accordance with Act No. 480/2004 Coll., including commercial communications sent by electronic means, or for any other purpose for which the Customer has granted consent.
- 5 At Bike License, there is no automated decision-making or profiling.
- 6 The Customer agrees that Bike License may engage a third party as a data processor for the processing of personal data. Currently, no data processor is processing personal data. If a data processor is engaged in the future, the data subject will be informed in writing about this.
- 7 Personal data will be processed only for the necessary period for which the Bike License needs them for the purpose for which they were collected, or for the protection of Bike License's

legitimate interests. In the case of personal data for advertising and marketing purposes and sending commercial communications, they will be processed for a period of 60 months from the granting of consent for their processing or until its withdrawal. Personal data will be processed in electronic or printed form, non-automatically.

8 The Customer, under the conditions set forth below, may exercise all the following rights granted to them by the applicable legal regulations, especially the General Data Protection Regulation (GDPR):

- The right to clear, transparent, and understandable information about how personal data is used and what rights the Customer has.
- The right to withdraw consent to the processing of personal data at any time, free of charge, by sending an email to info@bikelicence.cz or by sending a written revocation to Bike License's registered address.
- The right to withdraw consent to the taking and use of photographs or other audiovisual recordings at any time, free of charge, by email or by sending a written revocation to Bike License's registered address.
- The right to access personal data and receive further information related to their processing by Bike License or processors.
- The right to rectify incorrect or incomplete personal data.
- The right to erasure of personal data, especially if (i) they are no longer necessary for further processing; (ii) consent to their processing has been withdrawn; (iii) the Customer has legitimately objected to their processing; (iv) they have been processed unlawfully; or (v) parental consent for the processing of children's personal data is not provided; (vi) they must be erased under legal regulations.
- The right to restriction of processing of personal data.
- The right to object to the processing of personal data, in the case of objection to further processing for the purposes of direct marketing, personal data will not be further processed for these purposes.
- The right to receive personal data and transfer them to another data controller, subject to legal conditions.
- The right to lodge a complaint with the supervisory authority, which is the Office for Personal Data Protection, located at Pplk. Sochora 27, 170 00 Prague 7; www.uouu.cz if you believe that the Bike License is in breach of its obligations under the data protection laws.

9 In the event of a breach of the security of personal data, Bike License will send a notification to the Customer.

10 Providing information regarding the processing of personal data based on the Customer's request is carried out within legal deadlines, no later than 1 month from the receipt of the request, and is provided free of charge, unless the requests are obviously unfounded or excessive, especially if they are repetitive.

These terms and conditions of service have been approved by the provider - the Association of Professional MTB Instructors and Guides, on January 1, 2024.

